

**LICENSING SUB-COMMITTEE: 5<sup>th</sup> October 2018**

**Report of the Head of Regulatory Services**

**Application for the Review of a Premises Licence**

**Application No: CCCP01300**

**Name of Premises: Quay Street News, 16 Quay Street, Cardiff, CF10 1DZ**

**1. Application**

1.1 An application for a Premises Licence - Review, has been received in respect of the Premises Licence held by Mr Waqas Ahmed Naveed for Quay Street News, 16 Quay Street, Cardiff, CF10 1DZ.

1.2 The Licence Holder is permitted by the licence to provide the following:

(1) In respect of the following licensable activities:

The supply of alcohol for consumption off the premises

(2) Unless otherwise indicated the premises may be open to the public and licensable activities permitted during the following hours:

Monday to Sunday: 08:00 to 23:00

**2. Details of the Application for Review.**

2.1 An application for Review has been received from South Wales Police. A copy of the application is enclosed with the report. The grounds for the review, as stated by South Wales Police are as follows:

“The premises is an off licence. It stocks and sells low priced, high strength lager, cider and beer. Cans of high strength alcohol are split from four packs and sold individually. This alcohol is sold to street drinkers, drunk customers and problem drinkers. These people whilst under the influence of this alcohol drink in the street, cause a public nuisance, urinate, defecate and vomit in the street and in doorways, commit crime and become violent.

The premises are a magnet for problem drinkers as it is a source of high strength cheap alcohol. This results in a detrimental effect on local businesses in Quay Street and its surrounding areas. These businesses endure this detriment on a daily basis with many calls to the Police to attend.

Each of the four licensing objectives are put at risk due to the display for sale and actual sale of alcohol at Quay Street News”.

**3. Relevant Representations**

The application for review has been advertised on the premises as required by the legislation.

A representation has been received from Alliance House Properties Limited, the lease holder for the building.

A representation has been received from the Cardiff & Vale University Health Board.

A representation has been received from Cardiff Against Business Crime, FOR Cardiff.

Copies of these representations are attached to the report.

**4. Legal Considerations.**

4.1 Any decision must be taken following consideration of the representations received with a view to promoting the licensing objectives which are:

Prevention of crime and disorder  
Public Safety  
Prevention of Public Nuisance  
Protection of Children from Harm

4.2 In each case the Sub-Committee may make the following determination

- a) To take no action.
- b) To modify the conditions of the licence, by altering, omitting or adding to them, where relevant.
- c) To exclude a licensable activity from the scope of the licence.
- d) Remove the Designated Premises Supervisor.
- e) Suspend the Premises Licence for a period not exceeding three months.
- f) Revoke the Premises Licence.

4.3 All decisions taken by the Sub-Committee must (a) be within the legal powers of the Council and its Committees; (b) comply with any procedural requirement imposed by law; (c) be undertaken in accordance with the procedural requirements imposed by the Council eg. standing orders and financial regulations; (d) be fully and properly informed; (e) be properly motivated; (f) be taken having regard to the Council's fiduciary duty to its taxpayers; and (g) be reasonable and proper in all the circumstances.

**5. Recommendation.**

It is recommended that the application for Review be considered and determined on its merits.

**Dave Holland  
Regulatory & Supporting Services**

**20 September 2018**

Application for the review of a premises licence or club premises certificate under the  
Licensing Act 2003

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure  
that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

**I** Superintendent Stephen MURRAY

*(Insert name of applicant)*

**apply for the review of a premises licence under section 51 / apply for the review of a club  
premises certificate under section 87 of the Licensing Act 2003 for the premises described in  
Part 1 below (delete as applicable)**

**Part 1 – Premises or club premises details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b> QUAY STREET NEWS Unit 3, Alliance House,, 17 Quay Street,	
<b>Post town</b> Cardiff	<b>Post code (if known)</b> CF10 1DZ

<b>Name of premises licence holder or club holding club premises certificate (if known)</b> Waqas Ahmed NAVEED
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<b>Number of premises licence or club premises certificate (if known)</b> CCCP01300
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**Part 2 - Applicant details**

I am

Please tick ✓ yes

1) an individual, body or business which is not a responsible  
authority (please read guidance note 1, and complete (A)  
or (B) below)

2) a responsible authority (please complete (C) below)

x

3) a member of the club to which this application relates  
(please complete (A) below)

**(A) DETAILS OF INDIVIDUAL APPLICANT** (fill in as applicable)

Please tick ✓ yes

Mr  Mrs  Miss  Ms  Other title  
(for example, Rev)

**Surname**

**First names**

**I am 18 years old or over**

Please tick ✓ yes

**Current postal address if different from premises address**

**Post town**

**Post Code**

**Daytime contact telephone number**

**E-mail address (optional)**

**(B) DETAILS OF OTHER APPLICANT**

Name and address

Telephone number (if any)

E-mail address (optional)

**(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT**

Name and address Superintendent Stephen MURRAY Cardiff Bay Police station, James Street, Cardiff CF10 5EW
Telephone number (if any)
E-mail address (optional)

**This application to review relates to the following licensing objective(s)**

- |   |                                     |
|---|-------------------------------------|
|   | Please tick one or more boxes ✓     |
| 1) the prevention of crime and disorder | <input checked="" type="checkbox"/> |
| 2) public safety                        | <input checked="" type="checkbox"/> |
| 3) the prevention of public nuisance    | <input checked="" type="checkbox"/> |
| 4) the protection of children from harm | <input checked="" type="checkbox"/> |

**Please state the ground(s) for review** (please read guidance note 2)

The premises is an off licence.

It stocks and sells low priced, high strength lager, cider and beer. Cans of high strength alcohol are split from four packs and sold individually.

This alcohol is sold to street drinkers, drunk customers and problem drinkers.

These people whilst under the influence of this alcohol drink in the street, cause a public nuisance, Urinate, defecate and vomit in the street and in doorways, commit crime and become violent.

The premises are a magnet for problem drinkers as it is a source of high strength cheap alcohol.

This results in a detrimental effect on local businesses in Quay Street and its surrounding areas.

These businesses endure this detriment on a daily basis with many calls to the Police to attend.

Each of the four licensing objectives are put at risk due to the display for sale and actual sale of alcohol at Quay Street News.

**Please provide as much information as possible to support the application** (please read guidance note 3)

In May 2018 Cardiff Police began to have concerns over the level of incidents connected to cheap high strength alcohol sold at Quay Street News. The Police discovered that the previous owner and designated premises supervisor had sold the premises to Mr. NAVEED on May 1<sup>st</sup> 2018 and had ceased all connection with the business. There was no designated premises supervisor in place. Following a number of Police contacts with the premises operators on 6<sup>th</sup> June 2018 Mr NAVEED became the designated premises supervisor.

On 18<sup>th</sup> June 2018 Police Licensing Officers observed a clearly drunk man come out of Quay Street News carrying cans of alcohol. The male was stopped and it was ascertained that he had just bought the alcohol in the shop.

This breach of licensing law was dealt with by a verbal and written warning being given to Mr NAVEED.

Mr NAVEED was informed that his offer of high strength alcohol at low prices was attracting problematic customers and contributing to detrimental effects on the city centre.

On 6<sup>th</sup> August 2018 Uniform Police Officers observed a group of drunk and quarrelsome street drinkers in High Street near to its junction with Quay Street. It was ascertained that the high strength, cheap alcohol in their possession had been bought in Quay Street News. Officers brought this to the attention of Mr. NAVEED.

On the afternoon 10<sup>th</sup> August 2018 Mr. NAVEED left his shop without locking it. His 14 year old nephew was left in the shop. Street drinkers entered and started to help themselves to high strength alcohol which they started to consume in the shop. They left taking more alcohol with them. Four of them, two men and two women then went to the Castle grounds where they undressed and had sex in view of the public. This resulted in photographs of indecent behaviour appearing on line and in the South Wales Echo. Complaints regarding this drunken behaviour have been made to the Police. The source of the alcohol is clearly from of Quay Street News.

Police investigation of this incident revealed that the cctv in the shop is not of a good standard and does not cover all of the shop. This is a breach of the premises licence condition.

Problematic street drinkers continue to be attracted to the shop with a group of six causing a disturbance outside at 2.45 pm on 14<sup>th</sup> July 2018.



Please tick ✓ yes

Have you made an application for review relating to the premises before

If yes please state the date of that application

Day    Month    Year

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**If you have made representations before relating to the premises please state what they were and when you made them**

N/A

Please tick ✓

yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**Part 3 – Signatures** (please read guidance note 4)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (please read guidance note 5). **If signing on behalf of the applicant please state in what capacity.**

Signature S. Murray SUPT 1597

Date 15<sup>th</sup> August 2018

Capacity Superintendent of Police

<b>Contact name (where not previously given) and postal address for correspondence associated with this application</b> (please read guidance note 6) Tony BOWLEY Police Licensing Cardiff Bay Police Station	
<b>Post town</b> Cardiff	<b>Post Code</b> CF10 5EW
<b>Telephone number (if any)</b>	
<b>If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)</b> <span style="background-color: black; color: black;">[REDACTED]</span>	

**Notes for Guidance**

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.

**Barker, Kirstie**

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**From:** [REDACTED]  
**Sent:** 11 September 2018 12:34  
**To:** Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)  
**Subject:** FW: Application for a review of the Premise Licence at Quay Street News  
**Attachments:** Signed representation letter.pdf

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**Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fgythiadau, meddylwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. \*\*\***

Dear Sirs,

**Re: Application for a review of the Premise Licence at Quay Street News**

Further to our earlier email (below) please find attached a copy of the signed letter containing our representations.

Yours faithfully

*Linda Jones*

*Director  
Alliance House Properties Limited  
Alliance House  
18/19 High Street  
Cardiff  
CF10 1PT  
Contact telephone [REDACTED]*

**From:** enquiries  
**Sent:** 11 September 2018 12:24  
**To:** licensing@cardiff.gov.uk  
**Subject:** Application for a review of the Premise Licence at Quay Street News

Dear Sirs,

**Re: Application for a review of the Premise Licence at Quay Street News**

Please find attached letter containing representations to be considered by the Licensing Committee in connection with the review of the premises licence at the Newsagent premises in Quay Street, Cardiff.

*Linda Jones  
Director*

1300

Alliance House Properties Limited

Our Reference:

LAJ

Please ask for:

Miss L Jones

E-mail:

enquiries@alliancehouse.co.uk

Mobile Contact Number:



**Cardiff County Council  
Licensing Section  
City Hall  
Cardiff  
CF10 3ND**

**By email only to [licensing@cardiff.gov.uk](mailto:licensing@cardiff.gov.uk)**

11<sup>th</sup> September 2018

Dear Sirs,

**Re: Application for a review of the Premise Licence ("Review") at Quay Street News ("Newsagent")**

We hold the Head Lease of the building known as Alliance House on the corner of Quay Street and High Street, Cardiff. The premise consist of the retail units on the ground floor (Royal British Legion Pop- In Shop, Quay Street Sandwich Bar, Dentist Surgery and the Newsagent), together with the office space in the tower block (Loosemores Solicitors and Royal British Legion).

We are the landlord to all the above tenants of the building and the directors of this company have held a Head Lease of the building for over 25 years. We therefore know the area well and our comments below are based on the first-hand experience of the three directors of this company, who have all worked daily in the building for the greater part of those 25 years.

We have read the grounds for the Review as set out on the Council's website. We wish to make the following points in relation to the social problems in Quay Street and surrounding area:

1. We do not agree with the inference that the sale of alcohol from the Newsagents has created the social problems (including anti-social behaviour) all too often evident in the City centre in general or the Quay Street area in particular. Sadly, begging, rough-sleeping and anti-social behaviour have been a feature of life in this part of the City centre for very many years and long before the premise was first used (in part) for the sale of alcohol. Previous tenants of the unit included a sports shop and music shop and all (along with every other business in the area) experienced social problems as part of business "life" in this part of the City.
2. However, the scale of the problem increased markedly when the Central Bus Station area was closed for redevelopment. The long standing social problems manifest in that part of the City moved elsewhere and the Quay Street area was badly affected, not least because the area has a high number of shop doorways (for resting and sleeping) and is a pedestrianize area with relatively high footfall (begging). This change (three plus years ago) was evident to the entire business community in and around Quay Street.
3. Along with many businesses in the area, we engaged in correspondence and meetings with the Council and the police about the heightened problem. Various initiatives were suggested. For our own

Registered office: Alliance House, 18/19 High Street, Cardiff CF10 1PT  
Switchboard: 02920 224433 Fax: 02920 803100

A company registered in England and Wales - Company Registration Number 08804188

part, we installed railings (at a cost of more than £2,500.00) to the window ledges of the Royal British Legion's shop (Quay Street side) to deter anyone sitting on, or congregating by, those windows. The initiative worked but, of course, did not solve the problem; it merely moved elsewhere – those with social issues now tend to congregate on the public benches in High Street.

4. We do not contest that the retail sale of alcohol does, on occasions, contribute towards anti-social behaviour (which we oppose in all circumstances). However, we contest any inference in the submission contained in the Review document (and by others?) that the Newsagent in Quay Street is the sole cause of such alcohol related problems or that the Newsagent is any more responsible than other retailers who sell alcohol, including Tesco, Sainsbury's, SPAR and Nisa (who all sell alcohol within 500 yards of the Newsagent's shop). Also, as the Council will be aware, there is high A3 use in the area with many public houses, restaurants and cafes holding various liquor licences. It would, we submit, be grossly unfair to single out one retailer without irrefutable proof that its selling practices make a disproportionate, and unacceptable, contribution to the problem. Has the Council been provided with such statistical information, whether by the South Wales Police or others?

5. The newsagent in Quay Street is one of a declining number of independent traders in the centre of Cardiff. He is the only independent seller of newspapers in that part of the City. His business (in accordance with the usage clause in our Lease to him) must comprise a mix (in the main) of sales of newspapers and magazines, sweets and general confectionary items, cold takeaway food and drinks together with tobacco and alcohol. He has only held the Lease since 1<sup>st</sup> May 2018, having bought the business as a going concern from the previous tenant. We have worked with him in these inaugural months to assist him with getting to grips with running the business and we note that in comments the tenant has reportedly made to the Council, he has explained how he has learned to deal with those who he suspects of being unfit to purchase alcohol (including the use of a breathalyser device).

6. In our view the tenant is hardworking, honest and sincere in his wish to make the business prosper, including full compliance with the terms of the Licence and, beyond that, always trying to ensure he and his staff are socially responsible in the way alcohol is sold from the shop. However, we do not think his endeavour will succeed if the Licence is curtailed or withdrawn. The responsible and lawful sale of alcohol from the shop is vital to the continued existence of the newsagent's business. Without it, we fear the business may well close. Of course, as landlords, we don't want to see this happen but we assume the Council does not want yet another shuttered retail unit in the City centre (our experience is that it will take 12 months minimum to find a new tenant).

In conclusion, we urge the Council to view the anti-social behaviour issues in the High Street/St Mary's Street/Quay Street area in the widest possible context. We invite the Council to conclude that changing or removing the Newsagent's Premise Licence will not solve these problems. We question whether there is any evidence that sales of alcohol from the Newsagent are any more responsible for anti-social behaviour than sales made from the many other sources of alcohol in the same part of the City centre. Just because there are clearly social problems manifest in the area, does not mean the Newsagent's business (being the closest to one of the main problem areas) is the cause (let alone the sole or main influencing factor) of the alcohol related nature of these problems. Finally, we ask the Council to support the Newsagent staying in business by allowing him to continue to sell alcohol from the shop as at present (i.e. as part of his business), thereby supporting the mix of small and diverse businesses in the City centre which gives Cardiff (and particularly the Castle Quarter) such a distinctive character.

Yours

Linda  
Director

Alliance House Properties Limited

## Barker, Kirstie

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**From:** Cheryl Williams (Public Health Wales) <[REDACTED]>  
**Sent:** 11 September 2018 16:19  
**To:** Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)  
**Subject:** Quay Street News review  
**Attachments:** Quay Street News Review Letter FINAL signed.pdf  
**Importance:** High

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Hi,

Please find attached a representation from Cardiff and Vale University Health Board regarding the review of the license of Quay Street News.

Many thanks,

Cheryl

### **Cheryl Williams**

Prif Arbenigwr Hyrwyddiad Iechyd, Iechyd Cyhoeddus Cymru, Tim Iechyd Cyhoeddus Caerdydd a'r Fro, Global Link, Dunleavy Drive, Caerdydd, CF11 0SN

***Ymarferydd Hyrwyddiad Iechyd wedi'u gofrestru gyda UKPHR: PR0076***

Principal Health Promotion Specialist, Public Health Wales, Cardiff & Vale Public Health Team, Global Link, Dunleavy Drive, Cardiff, CF11 0SN

***UKPHR Registered Public Health Practitioner: PR0076***

[REDACTED]  
Rhyngrwyd/Internet: [www.iechydcyhoedduscymru.wales.nhs.uk](http://www.iechydcyhoedduscymru.wales.nhs.uk) / [www.publichealthwales.org](http://www.publichealthwales.org)

Mewn rwyd/Intranet: [nww.publichealthwales.nhs.uk](http://nww.publichealthwales.nhs.uk)

Twitter: @IechydCyhoeddus / @PublicHealthW

Facebook: Iechyd Cyhoeddus Cymru / Public Health Wales

Rydym yn croesawu gohebiaeth yn y Gymraeg neu'r Saesneg  
We welcome correspondence in Welsh or English



NHS  
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Bwrdd Iechyd Prifysgol  
Caerdydd a'r Fro  
Cardiff and Vale  
University Health Board



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NHS

Iechyd Cyhoeddus  
Cymru  
Public Health  
Wales

11<sup>th</sup> September 2018

**Re: Review of the premises licence under the Licensing Act 2003.**

**Quay Street News, Quay Street, Cardiff. CF10 1DZ.**

Dear Miss Hartrey,

In accordance with Cardiff and Vale University Health Board's (UHB) role as a responsible authority I can confirm that the UHB has concerns regarding the license for:

**Quay Street News, Quay Street, Cardiff, CF10 1DZ.**

Of prime concern is the availability of high strength, low cost alcohol in the premises. These types of alcohol products which include high strength lager, beer and cider are known to attract some of the most vulnerable people in our population, including people who are homeless, people who sleep rough and street drinkers. The sale of low cost, high strength alcohol can often exacerbate the personal, social and health problems of these vulnerable people due to the resulting intoxication, and the UHB believes that by having these products available for sale, the premises is not promoting the licensing objective of Public Safety.

The relationship between excessive alcohol consumption and alcohol-related illness and disease, as well as accidents and injuries, is well understood. People who consume large amounts of alcohol regularly are at a higher risk of developing alcohol-related illness and disease, than those who consume alcohol within the recommended weekly limits of no more than 14 units per week. In Wales, it is estimated that excessive alcohol consumption results in 55,000 alcohol-related hospital admissions per year, at an annual cost of over £150m to the Welsh NHS. There is a disproportionate amount of people from our poorest communities who are most affected by alcohol-related illness and disease, and the UHB supports any action to help reduce the burden of alcohol on individuals and on local health services.

The City of Cardiff Statement of Licensing Policy 2016-21 recognises the problems caused by street drinking, which can lead to concerns about public safety, and highlights the need for "careful consideration" of licenses in the areas where street drinking is problematic, such as the city centre. The UHB supports all action to reduce problematic street drinking. The Welsh Government recently took important steps to support tackling this issue by introducing The Public Health (Minimum Price for Alcohol) (Wales) Bill, which aims to reduce this exact type of 'problem' drinking. Although the Bill will not be implemented until the summer of 2019, the UHB fully supports the move to make high strength alcohol products less affordable, and therefore less attractive to purchase. The UHB believes that there are additional opportunities for responsible authorities to tackle the issues around problematic street drinking, by applying conditions to licenses that ensure high strength, low cost alcohol drinks are not available to purchase in off licenses. This is likely to be a particularly effective approach in off licenses whose practice has led to concerns, such as the premises in question.

Of secondary concern is the information regarding the public nuisance in the surrounding area, associated with the intoxication of the customers of the premises. The UHB works in



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Caerdydd a'r Fro  
Cardiff and Vale  
University Health Board



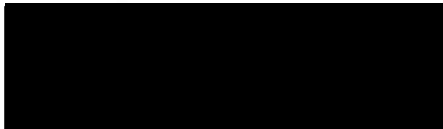
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Cymru  
Public Health  
Wales

close partnership with organisations across Cardiff to ensure that the city is an attractive, safe and enjoyable place for people to live, work and visit. The type of public nuisance associated with the customers of the premises only leads the UHB to further question the responsibility of the premises around sales of alcohol, particularly sales to already intoxicated people.

In summary, the UHB believes that there is an opportunity through the current review to apply conditions to the license that will support the premises to promote the licensing objectives of Public Safety and Prevention of Public Nuisance. The UHB supports a condition that will prevent the sales of high strength lager, beer and cider in the premises. Although premium lager, beer and cider is generally considered to be 5%, the UHB does acknowledge that some products of beer are available for sale at up to 5.4%. Therefore, the UHB would support a condition to prevent sales of lager, beer and cider products above 5.4%.

Yours sincerely,



Cheryl Williams,  
Principal Health Promotion Specialist,  
Cardiff and Vale Local Public Health Team,  
Cardiff and Vale University Health Board / Public Health Wales  
Global Link,  
Dunleavy Drive,  
Cardiff,  
CF11 0SN  
Tel: 02921 832110



**Barker, Kirstie**

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**From:** [REDACTED]  
**Sent:** 12 September 2018 12:41  
**To:** Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)  
**Cc:** [REDACTED]  
**Subject:** Review Quay Street News Cardiff  
**Attachments:** IsQuayStNews.docx

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Dear Sir or Madam,

I am aware of the review of the premise licence for Quay Street News, Quay Street Cardiff in respect of high strength alcohol sales to the public and wish to make representation in this matter in regard to the licensing objective of the prevention of public nuisance.

Please find a statement attached and I ask that may be allowed to address the Licensing Committee in any hearing regarding the premises.

Many thanks

**Ian Tumelty**

Business Crime Reduction Manager  
Cardiff Against Business Crime, FOR Cardiff

M: [REDACTED]  
Suite 13, Level 1, MotorPoint Arena, Mary Anne Street, Cardiff CF10 2EN  
[www.cardiffabc.com](http://www.cardiffabc.com)



**CityNet**  
**CABBC**  
Cardiff Against Business Crime



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(1700)

Ian Michael TUMELTY

Postal address: Cardiff Against Business Crime, FOR Cardiff, Suite 13, level 1, MotorPoint Arena, Mary Anne Street, CARDIFF CF10 2EN.

I am the above-named person and I am providing this statement in relation to a review of a premise license under the Licensing ACT 2003 in respect of the premises known as Quay Street News, Quay Street Cardiff.

I am the Business Crime Reduction Manager with 'Cardiff Against Business Crime', a business crime reduction partnership that is hosted within the FOR Cardiff Business Improvement District. This is a not-for-profit organisation that exists solely to serve our membership which consists of over 500 retail and licensed premises in Cardiff City Centre.

The aims and objectives of the business crime partnership include the intention to reduce fear of crime and disorder as well as the effects of fear of crime and disorder; to reduce members' losses caused by crime; reduce the effect of anti-social behaviour on the persons employed by members; to create a safe and secure environment for customers, staff and visitors; and to contribute to the economic viability and prosperity of the area.

I am aware that there are significant issues within the city centre in relation to anti-social street drinking. I have witnessed this on many occasions whilst visiting and liaising with our members in the city centre and I have also received feedback and complaints from members on this issue.

On the 6<sup>th</sup> August 2018 in my capacity as Business Crime Manager, I attended a problem-solving meeting of the Quay Street Traders Group, where anti-social street drinking was an agenda item and was expressed as a matter of concern by those present.

Anti-social street drinking causes harassment and distress to both members of the partnership and to members of the public who visit Cardiff for both leisure and working purposes. Members of the public will actively avoid areas where street drinkers are and, this, in turn, affects business and can leave some areas heavily littered with debris street drinkers leave behind.

As a Capital City and as one of the foremost retail and leisure destinations in the United Kingdom, it's imperative that all users of the city feel confident that they can go about their business in the city centre without having to witness or experiencing harassment alarm or distress in encountering anti-social street drinkers. Addressing the problem will enhance the experience and appearance of the city and will attract visitors back for future visits.

The most successful cities are those that offer a high quality of life and any continuing acts of anti-social street drinking are looked upon as having a negative impact on people and businesses.

The public perception of the city is distorted when there are instances of anti-social drinking and related aggressive and disorderly behaviour as it causes distress to other persons who may experience this behaviour within their hearing or sight. This changes what should be a good experience into one that affects their day to day business and can leave them feeling vulnerable and harassed.



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CHIEF EXECUTIVE  
Paul Orders  
County Hall  
Atlantic Wharf  
Cardiff CF10 4UW  
Tel: 029 20872000

**City of Cardiff Council**  
**Cyngor Dinas Caerdydd**



Title

Scale: 1:1417

Date: 20/9/2018 at 10:43 AM

Coordinates

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Ordnance Survey 100023376 (2014).